

## Madison Brennan – Client Engagement Representative

Madison serves as the Client Engagement Representative within the Climate Change Solutions team at the Verschuren Centre. She specializes in fostering client engagement and cultivating partnerships to drive the mission of advancing clean technology adoption. With a background in marketing, communications and customer service, Madison plays a pivotal role in easing the collaboration between scale-up companies, end-users, and ecosystem partners. Her focus on business development is instrumental in unlocking opportunities that accelerate the deployment of sustainable solutions. Madison is deeply passionate about decarbonization and is dedicated to facilitating meaningful connections to propel emissions reduction initiatives forward.

